

Participation in the 30by30 Alliance for Biodiversity

Tokyo, Japan –May 27, 2022 Sumitomo Bakelite Co., Ltd. (TOKYO: 4203 HQ: Shinagawa-ku, Tokyo, President and Representative Director: Kazuhiko Fujiwara) today announced its participation in the 30by30 Alliance for Biodiversity.

At the G7 Summit held in the UK in June 2021, G7 leaders agreed G7 2030 Nature Compact and all G7 countries promised to conserve or protect at least 30% of their national land and sea areas by 2030 (“30by30”) toward the goal of halting and reversing biodiversity loss (nature positive).

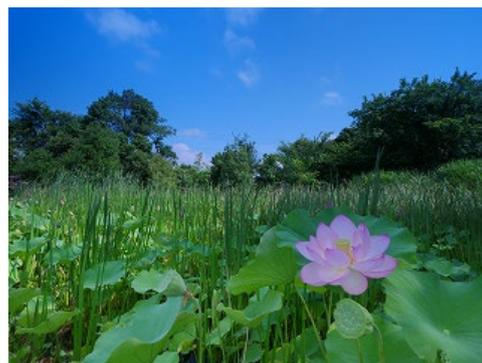
Toward domestically achieving the 30by30 target, Japan has launched the 30by30 Alliance for Biodiversity. The alliance comprises 17 proposers (organizers) from industries, the private sector, and governments, including the Ministry of the Environment (MOE), Japan. As of May 11, a total of 618 organizations from various sectors (such as companies, local governments and NPOs) and 10 individual members have joined the alliance. In addition to expanding Japan’s current protected areas such as national parks and improving its management quality, a scheme is implemented to register areas that have been conserved by the private sector and others as OECM*.

We pursue to certify our biotope, *Ikoï no Mori*, at Shizuoka Plant as OECM* and make contribution to achieve the 30by30 target.

*OECMs (Other Effective area-based Conservation Measures): a geographically defined area other than a protected area, which is governed and managed in ways that achieve positive and sustained long-term outcomes for the in situ conservation of biodiversity, with associated ecosystem functions and services and where applicable, cultural, spiritual, socio-economic, and other locally relevant values



Logo of the 30by30 Alliance for Biodiversity



The company’s biotope, *Ikoï no Mori*

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